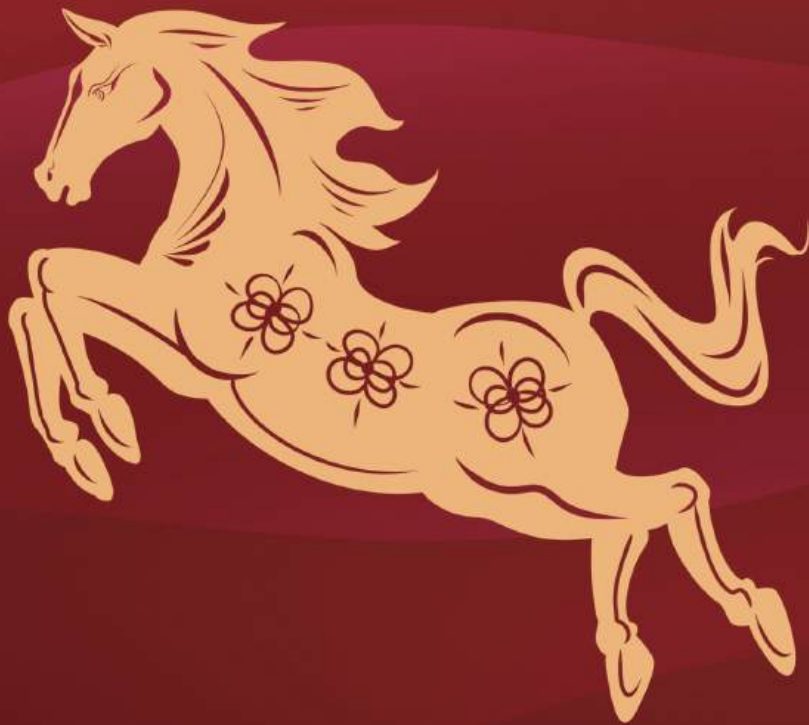


2026  **6TH ANNUAL**
MANITOBA CHINESE
BUSINESS GALA



SPONSORSHIP PACKAGE

6 FEBRUARY 2026

HOSTED BY



TITLE SPONSOR

WWW.BUSINESSGALA.CA

TBD

INTRODUCTION

The Manitoba Chinese Business Gala (MCBG) is the premier event celebrating the Chinese Lunar New Year and recognizing the remarkable contributions of businesses and entrepreneurs within Manitoba's Chinese community. Hosted by IDO Media, MCBG has grown to become the largest event of its kind in the province, bringing together leaders from across industries to connect, celebrate, and inspire.

IDO Media is a national, full-service marketing agency headquartered in Winnipeg. As a pioneer in cross-cultural marketing, we specialize in connecting Canadian businesses with Chinese communities nationwide.

2026 MANITOBA CHINESE BUSINESS GALA

On February 6, 2026, IDO Media proudly presents the 6th Annual Manitoba Chinese Business Gala. Each year, this signature event brings together more than 300 business leaders, entrepreneurs, investors, and influential voices from across Manitoba and beyond.

Join us for an evening that blends cultural celebration with business opportunity. Guests will enjoy authentic Chinese cuisine, world-class performances, and the joyous spirit of the Lunar New Year. Beyond the festivities, MCBG 2026 is a platform to explore opportunities for collaboration, learn about the potential of doing business with Chinese markets locally and globally, and gain insights on how to connect meaningfully with a growing and dynamic community.

At the heart of the gala is our recognition of outstanding achievement. We honour individuals and businesses whose innovation, dedication, and leadership have contributed to both economic success and community enrichment.

Whether you are looking to grow your business, expand your network, or simply experience the richness of Chinese culture, we invite you to join us in celebrating the 6th Annual Manitoba Chinese Business Gala—an evening of connection, inspiration, and celebration.



DATE

Friday, **February 06, 2026**
5:30pm - 9:30pm

VENUE

Club Regent Event Centre
1425 Regent Ave W, Winnipeg, MB R2C 3B2

TICKETS

General: \$200/Person (tax included)

Includes admission, pre-function networking, live performances, prepaid liquor or drink, and buffet-style Asian fusion food stations and appetizers.



AGENDA



5:30pm — Doors Open

- Pre-function area opens, meet with our sponsors, guests and network as the event is unfolding
- Full cash bar services with one complimentary beverage/liquor per guest



6:00pm — Networking

- Meet and greet with business leaders, investors, entrepreneurs and influential members of the local community from various industries and sectors
- Engage the local Chinese community and strike East-West exchanges
- Background music performance by Chinese traditional instrument



6:30pm — Dining

- Main event hall opens, dining services starts
- Enjoy the wonderful blend of Asian fusion appetizers
- Buffet-style hot food stations
- Dessert & Bubble Tea stations



7:30pm — Opening Performances

- Traditional Lunar New Year Lion Dance performance
- Chinese traditional Cultural performances
- Award winning local performances



8:00pm — Formal Greetings and Keynote Speakers

- Welcome speech from the Host
- Formal Greetings and Keynote Speakers
- Sponsor's Speeches



8:30pm — Awards Ceremony and Lucky Prize Draws

- Announcement of the 2026 Award winners
 - Chinese Consumer Choice Award
 - Chinese Business of the Year Award
 - Community Service Award
 - Customer Service Awards
- Lucky prize draws



9:00pm — Closing Performances and Remarks

- Closing performance
- 2026 MCBG closing remarks
- After-event networking

AWARDS

The Manitoba Chinese Business Gala (MCBG) has Four (4) awards that honour individuals and companies with excellence in community service, customer service, business of the year and top service providers for the Chinese community. The value of an MCBG award is powerful in terms of its endorsement of value and vision and the ability to boost recognition within the community.

The value of an MCBG award is powerful in terms of its endorsement of value and vision, and its ability to boost recognition among the Chinese community. Winners will be announced at the 2026 Manitoba Chinese Business Gala on February 6.



Chinese Consumer Choice Award

This award is intended to recognize a company, Chinese or non-Chinese, that is known for its dedication to superior service among the Chinese community.



Community Service Award

This award is intended to recognize an individual, Chinese or non-Chinese, whose community involvement has demonstrated a significant contribution to the Chinese community.



Chinese Business of the Year Award

This award is intended to recognize a Chinese owned company that has had rapid growth and a positive contribution to the Chinese community in its operation for more than one year.



Customer Service Award

This award is intended to recognize a Chinese individual who is not only dedicated and creative in problem-solving, but also strives to exceed customer expectations among and beyond the Chinese community.

SPONSORSHIP PACKAGE

Gold Sponsor - \$1,800

- Five (5) event tickets with prepaid drink vouchers
- Company logo placement in the Gala event program
- Company logo featured on cocktail tables throughout the venue
- Company logo featured on the MCBG website
- Formal on-stage recognition during the Gala program

Platinum Sponsor - \$3,000

- Eight (8) event tickets with prepaid drink vouchers
- Half-page advertisement (8.5" x 5.5") in the Gala event program
- One (1) rotating PPT slide displayed during the Gala
- Pull-up banner display in the pre-function area
- Company logo placement in the Gala event program
- Large business logo printed on all cocktail table stands
- Premium branding; large logo featured on cocktail tables and on the MCBG website
- Formal Platinum Sponsor recognition during the Gala program

Diamond Sponsor - \$5,000

- Twelve (12) event tickets with prepaid drink vouchers
- Full-page advertisement (8.5" x 11") in the Gala event program
- Two (2) rotating PPT slides or one (1) 30-second corporate video presentation during the Gala
- On-stage speaking opportunity for a company representative
- One (1) branded 6' x 8' company booth for product display and engagement
- Pull-up banner display in the pre-function area
- Category Exclusivity – only one sponsor per industry
- Premium branding: large logo featured in the program, on cocktail tables, and on the MCBG website
- Formal Diamond Sponsor recognition during the Gala program

Advertising Only

6' x 8' company booth for product display and engagement	\$800
Pull-up banner display in the pre-function area	\$500
Rotating PPT slides during the Gala	\$500

Title Sponsor - \$8,000 (One Spot Only)

- Sixteen (16) event tickets with prepaid drink vouchers
- Exclusive brand visibility: company logo featured across all MCBG 2026 marketing channels, including social, website, print, and digital
- Company logo printed on all MCBG 2026 tickets
- Premium advertisement: front inside cover ad in the Gala event program
- Corporate video or ad played during the formal greeting
- Three (3) rotating PPT slides or one (1) corporate video featured throughout the Gala
- Prominent branding: company logo featured on cocktail tables, bar area, and event program
- High-traffic booth location in the pre-function area for maximum exposure
- Pull-up banner displays in exclusive reception locations
- Exclusive exhibition space inside the gala venue
- Opportunity to distribute marketing materials directly to attendees
- On-stage speaking opportunity (welcome speech)
- Company representative to present the Lucky Prize Draw
- Prominent logo featured on the MCBG website
- Formal Title Sponsor recognition during the Gala program
- First right of refusal for next year's Gala

Exclusive Automotive Partner - \$6,000

- Twelve (12) event tickets with prepaid drink vouchers
- Two (2) featured display vehicles showcased inside the gala venue with LED lighting
- Full-page advertisement (8.5" x 11") in the Gala event program
- Two (2) rotating PPT slides or one (1) 30-second corporate video presentation during the Gala
- One (1) branded 6' x 8' company booth for product display and engagement
- On-stage speaking opportunity for a company representative
- Category Exclusivity – only one automotive partner accepted
- Premium branding: large logo featured in the program, on cocktail tables, and on the MCBG website
- Formal on-stage recognition during the Gala

All sponsorship packages and advertising rate are GST included.

SPONSORSHIP PACKAGE

Benefits	Gold \$1,800	Platinum \$3,000	Diamond \$5,000	Exclusive Automotive \$6,000	Title Sponsor \$8,000
Event Tickets (with drink vouchers)	5	8	12	12	16
Ad in Gala Program	—	Half Page	Full Page	Full Page	Front Inside Cover
PPT / Video Feature	—	1 Slide	2 Slides / 30s Video	2 Slides / 30s Video	3 Slides / Video
Speaking Opportunity	—	—	Yes	Yes	Welcome Speech
Booth / Display	—	—	6'x8' Booth	6'x8' Booth + 2 Cars	Exclusive Booth + Exhibition
Pull-up Banner Display	—	Pre-function	Pre-function	Pre-function	Exclusive Reception
Industry Exclusivity	—	—	Yes	Yes	Yes
Logo in Program	Standard	Standard	Premium	Premium	Prominent
Logo on Cocktail Tables	Yes	Yes	Large	Large	Prominent
Logo on Website	Yes	Yes	Large	Large	Prominent
Logo on Tickets	—	—	—	—	Yes
Marketing Material Distribution	—	—	—	—	Yes
Special Recognition	On-stage	Platinum	Diamond	Sponsor	Title + Prize Pre- senter
First Right of Refusal (Next Year)	—	—	—	—	Yes

* Consideration will be given to barter services for equivalent funds for all sponsorship packages.

2026 MCBG

ORDER FORM

GOLD SPONSOR: **\$1,800**

PLATINUM SPONSOR: **\$3,000**

DIAMOND SPONSOR: **\$5,000**

EXCLUSIVE AUTOMOTIVE PARTNER: **\$6,000**

TITLE SPONSOR: **\$8,000**

ADVERTISING ONLY : _____

ALL SPONSORSHIP PACKAGES, ADVERTISING AND TICKET RATE ARE GST INCLUDED, GST# 826 399 248

GENERAL TICKET: _____ X **\$200.00** = TOTAL: _____

TOTAL PAYABLE AMOUNT: _____

(PAYABLE TO: IDO MEDIA AND PRINT LTD.)

PAYMENT METHOD : CREDIT CARD INVOICE ME

COMPANY NAME: _____

EMAIL ADDRESS: _____

BILLING ADDRESS: _____

CARD HOLDER NAME: _____

CREDIT CARD #: _____

EXPIRY DATE: _____

I AUTHORIZE IDO MEDIA TO CHARGE THE AGREED AMOUNT LISTED ABOVE TO MY CREDIT CARD PROVIDED HEREIN.

SIGNATURE: _____

Order Via Email: Fisher@idomedia.ca or Phone: 204-960-8698

Via Mail: IDO Media and Print Ltd.

1B – 1455 Waverley Street

Winnipeg MB R3T 0P7

Please return all order forms no later than January 30, 2026.